

Generate & validate your Idea, Establish your brand Identity & Be investment ready for Investors

The Southern Africa Startup Awards (SASA) and its consortium of partners - NBII (Namibia), Jacaranda Hub (Zambia), FINAM (Mauritius) and Setup a Startup (South Africa) – through the project “Regional Connectivity and Global Visibility” hereby invite Startups to register for FREE online training sessions on.

Date: 29 October 2020

Lesson 1: Generating and Validating Ideas
08h30-10h30 (CAT) / 10h30 – 12h30 (MUT)

Lesson 2: Establishing a Brand and Identity
10h50-12h50 (CAT) / 12h50 -14h50 (MUT)

Lesson 3: Understanding the Investment Process
14h30- 16h30 (CAT) / 16h30-18h30 (MUT)

** Only 1 lesson per startup. Limited spaces available.*

Training to be conducted by **Mckevin Ayaba**, Project Coordinator and Founder of SASA . **Linkedin Profile:** bit.ly/mckevinayaba

Barbara Mallinson
CEO of Obami

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Register: www.investmentreadinessprogramme.org

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