# Call for Applicatio **NBII Startup** Acceleration Programme 2022

## Thinking of starting your own business? Are you a NUST student, staff or alumni?

Then sign up for NBII workshops which will help you master the fundamentals of establishing your own business. There will be a competition where 7 startups will be selected and incubated to jumpstart and grow their businesses. If you already have a well-researched idea, go ahead and apply directly into the competition.

The workshops offer support, business coaching and mentoring to existing and aspiring entrepreneurs within the NUST community. The call is open to early-stage startups with impact-driven, innovative and sustainable solutions.

#### Workshop Series:

#### • Stage 1: Closing date, 18 March 2022

- Idea creation, 23<sup>rd</sup> March 2022
- Market research, 23<sup>rd</sup> March 2022
- Stage 2: Closing date, 08 April 2022
- Business model development, 11 12 April 2022
- Market validation, 19 April 2022

#### **Benefits:**

- · Learn how to create a viable business model
- Refine your business idea and make it more innovative
- · Learn how to effectively pitch your business idea
- Receive mentorship and coaching
- Start your actual business and grow
- Access to office space and facilities

### How to apply?

- Pitching clinic, 20 21 April 2022
- Stage 3: Closing date, 14 April 2022
  - Application for business incubation

Follow the link: http://nbii.nust.na/?q=nbii-startupacceleration-programme and complete the application. Application deadline: Friday, 18 March 2022 at 16h30.

#### **Enquiries:**

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