



Sign up for: 'The Ultimate Side Hustle' Workshop Series



Are you a NUST staff? Thinking of starting your own business?

Empires start small. This is the perfect time and environment for staff to use their unique talents and skills to start the ultimate side hustle and develop another extra income stream. As a bonus, you have an opportunity to exhibit your businesses at the upcoming NUST Staff Entrepreneurship Day 2022.

Aim of Workshops:

To build a culture of entrepreneurship and intrapreneurship among NUST personnel.

Benefits:

- Refine your business idea and make it more innovative
- Learn how to create a viable business model
- Learn how to effectively pitch your business idea
- Receive mentorship and coaching
- Start your actual business and grow

Workshops (Weekend Sessions):

- **Ideation and Market Research:**
7th May 2022, 09h00 - 16h00
- **Business Model Development:**
14th - 15th May 2022, 09h00 - 16h30
- **Market Validation:**
21st May 2022, 08h30, 09h00 - 16h00
- **Pitching Clinic:**
4th June 2022, 08h30, 09h00 - 16h30

Cost: N\$ 750.00

Venue: NBII Innovation Village, 1-3 Glück Str,
Windhoek West

How to apply?

Follow the link: <http://nbii.nust.na/?q=my-side-hustle> and complete the application.

Application deadline: Tuesday, 03 May 2022 at 12h00.

Enquiries:

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