

Business Model Development Workshop

2018

Unlocking potential. Innovating excellence. Delivering results

Every successful company operates according to an effective business model. By systematically identifying all of its constituent parts, entrepreneurs can understand how the model fulfills a potent value proposition in a profitable way, using certain key resources and key processes. With that understanding, they can then judge how well the same model could be used to fulfill a radically different CVP—and what they'd need to do to construct a new one, if need be, to capitalise on that opportunity.

– Harvard Business Review

Purpose of Workshop

Development of business models

Date

24 - 26 September 2018, Time: 08:30 - 16:30

Who Can Attend?

Pre-startup entrepreneurs eager to put their ideas on paper

Additional Benefits

- One hour mentorship
- Access to other NBII programmes

Registration Deadline: Monday, 17 September 2018

Free Registration

Venue: NBII Training Room

Registration on a first come, first-serve basis

Enquiries:

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